Fluno Center  
601 University Avenue  
Madison, WI 53715  
c/o Lori Konkler, Senior Sales Manager  
Tel: 608-441-7148  
Fax: 608-441-7133  
Email: lkonkler@fluno.com  

Rooms Available:  
25 Two Queen Guest Rooms for evenings of May 21-23, 2015  
10 One Queen Guest Rooms for evenings of May 21-23, 2015  
$109 per night for guestrooms  
Room Block Release Date: May 1, 2015  

Event Name: 75th Anniversary McArdle Symposium  

Reservations:  
To make guestroom reservations at the Fluno Center, guests may call 1-877-773-5866 (toll-free) or 608-441-7117. Guests may also e-mail reservations@fluno.com or fill out an on-line reservation at www.fluno.com.  

Below is the information for guests to reserve rooms online through the group block, there are two options depending on whether it is going out digitally or in print, both will work!  

Link: McArdle May 2015  
Code: MCCA  

For digital communications the links work great as you can use the hyperlink we have created however, for print materials I would recommend using the group code, below are the instructions as to how to reserve using a code.  

2. Click on the link for UW-Madison alumni, donors and guests of the university reservations  
3. Click on group code at the top of the page, enter Code (MCCA) into this field, click update  
4. Enter dates and proceed with reservation  

Parking:  
The University of Wisconsin managed garage (Lot 83) below the Fluno Center is available for parking for guests/meeting attendees. The cost is $12.00 per day and $7.00 per half day (prices are subject to change). Lot 83 is owned and operated by UW Transportation Services. In order to guarantee parking, you may pre-purchase passes through UW Transportation Services by calling (608) 262-8683. You may also provide your conference planner with a list prior to your event, should you wish to pay for your participants’ parking. This method, however, does not guarantee a parking spot below the building—only by pre-paying through UW Transportation Services will you have guaranteed parking below the building.